

JOB OPENING

PROGRAM MANAGER (Principal) - THE NEW HANSE (m/f/d)

ABOUT THE NEW INSTITUTE

THE NEW INSTITUTE is a mission-driven Institute of Advanced Study and a Platform for Change. It was founded in response to the urgent ecological, economic, and political challenges of our time. THE NEW INSTITUTE is located in Hamburg and will bring together a community of globally concerned thinkers and practitioners from academia, the arts, activism, media, business, and politics to develop powerful visions to fundamentally reshape society.

The New Hanse programme investigates the capacity of cities to leverage urban digital infrastructures for the sharing of public and private data in the public interest. With a tangible pilot project in the contested field of mobility, and by building legal, policy and technical instruments to test and govern emerging data pools collectively, The New Hanse aims to create innovative data trusts models, through open blueprints that can be replicated and developed in other (European) cities.

Together with the City of Hamburg we are testing a city scale innovative and progressive data governance framework via open challenges that serves citizens and innovation ecosystems alike (including startups and urban operators).

THE ROLE

We are looking for a **Hamburg-based Program Manager (Principal) for “The New Hanse”**.

The main skills needed for this management position are:

- A solid understanding of business value related with technology, especially mobility data
- Experience in working with city administrations as well as industry actors
- The ability to lead, delegate and prioritise tasks
- Clear communication skills

The Program Manager (Principal) will be responsible for the implementation phase of the **Urban Data Challenge**, a hands-on project conceived together with the Senate Chancellery and the ITD- and mobility

departments of the city, including necessary changes to adapt to evolving conditions and needs from stakeholders.

He/She/They will also be the main contact with Hamburg startup ecosystems and industry for the City Data Challenge.

Further responsibilities include planning and overseeing timeline and budget, team management and alignment; execution of the project-roadmap of all program strands, ensuring that milestones are achieved and deadlines met, and ensuring cohesion and performance of the extended project team.

We are looking for a person with:

- Solid project and team- management skills, deploying management - tools and best practices
- Curiosity for data-based business models
- A bias for action, being able to break down complex problems into tangible steps that drive product development at speed
- A knack for prioritisation, obtaining buy-in from stakeholders, and resolving conflicts as they arise
- The work of THE NEW INSTITUTE is interdisciplinary, trans-sectoral and impact-oriented – the experience and qualifications of the representative should reflect this ambition
- Independent and reliable way of working, be able to react spontaneously and adapt to changing circumstances

A Plus:

- Being up-to-date with the tech ecosystem, emerging players, reading relevant news sources, being focused on the public interest, societal and environmental impact of technology

YOUR RESPONSIBILITIES

1. Project Management & Team Leadership

- End-to-end project management of The New Hanse programme, incl. budget and (human) resources, focused on the data challenge execution with the city's mobility department and the Urban Data Platform
- Align project vision and project planning
- Execution of The New Hanse roadmap, focusing on achieving milestones and deliverables and, if needed, plan review to adapt to changing needs.
- Own the project backlog and constantly evolve it based on progress
- Coordination of core team and consultants, working groups and (potentially) Fellows

- Support members of the team by removing blockers
- Serve as a key point of contact to get information for the team, such as goals, problems, and measures of success

2. City Stakeholders & Innovation Challenge

- Develop a user-focused understanding of value and develop solutions based on the needs of the city of Hamburg
- Use data and research to inform the value proposition for the city and for the industry
- Align the City of Hamburg actors in the process of identifying and moving forward mobility use cases over the course of the innovation challenge
- Lead implementation of challenges
- Ensure ongoing buy-in and support from stakeholders, and bring in external experts to validate when needed

3. Industry Stakeholders

- Cultivate meaningful relationships with industry stakeholders and startups, bridging technical and business worlds in the realm of mobility data, developing a deep understanding of their strategies and objectives.
- Manage the implementer (SME) outreach & selection process, with end-to-end involvement, communicating with jury members, startups, and finalists
- Pre-screen and participate in voting phases of solution evaluation and selection
- Coordination of jury participation and challenge finalists before and during the presentation events

4. Communication

- Oversee outreach and social media strategy in order to boost quality applications and the smooth running of the challenge platform

OUR REQUIERMENTS

1. Qualifications

- Excellent German and English skills (oral and written)
- Background in economics, management, technology, marketing or product development
- A demonstrable track record of delivering successful projects related to technology

- 3 to 5 years of work experience in management consulting, startup acceleration, entrepreneurship, venture capital or social impact organisations

2. Skills

- Pro-active: you take charge and deliver on your own
- Team player but also independent and able to work on projects autonomously
- Digital skills: passionate about smart technologies, smart cities, and up to date with the latest online data driven solutions and tools
- Entrepreneurial: you provide thought leadership, leveraging your expertise to advise stakeholders, coach team, introduce best practices, identify roadblocks and generate solutions for resolving them quickly
- Innovator: passionate about the startup ecosystem and innovation in collaboration with the public sector, you enjoy collaborating with a multidisciplinary team to determine the best project fit and technical implementation
- Fast-learner: you learn quickly and abstract away details to grasp concepts that may not fall under your area of expertise and find applications from them, especially on technology related topics
- Highly organised and able to manage time and resources, ensuring that deadlines are met and operations run effectively and efficiently.
- Ability to shape a product vision and translate it into a roadmap with clear value-based measures of success

The position will be based in Hamburg.

Please email your application, consisting of a cover letter “Why THE NEW INSTITUTE/New Hanse?”, certificates, references, résumé, salary expectations and earliest possible start date in a single PDF document the latest by **01.07.2022 (rolling basis)** to **jobs@thenew.institute**. Any questions can be directed to katharina.meyer@thenew.institute and adriana.groh@thenew.institute.

THE NEW INSTITUTE encourages diversity in the workplace. All qualified applicants will receive consideration for employment without regard to race, ethnic origin, gender identity/expression, age, religion, disability, sexual orientation or any other characteristic protected by law.