

## JOB OPENING

## EDITOR - MEDIA & COMMUNICATIONS (m/f/d)

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### ABOUT THE NEW INSTITUTE

On the basis of humanistic and scientific reflection on human becoming, THE NEW INSTITUTE develops concrete visions of future socio-economic and political realities.

### THE ROLE

We are looking for an editor to help build our media brand. As an editor at THE NEW INSTITUTE, you work at the intersection of media, fellow projects, and program work. You combine academic insights with a journalistic approach to contribute to the content-driven and fellow-centered communication of THE NEW INSTITUTE. Next to being editor and manager of specific fellow projects, you act as the liaison between the media team and media-related activities by our fellows. You also co-manage the publications of THE NEW INSTITUTE.

### YOUR RESPONSIBILITIES

- Managing, organising, and editing special projects of fellows that cover media and research (such as the podcast Seed Phrase)
- Contributing ideas and strategy to the overall media approach of THE NEW INSTITUTE
- Identifying, initiating, and managing processes and opportunities for improving synergy between program work and media products
- Co-managing publications
- Streamlining the association between THE NEW INSTITUTE and media-related activities and projects by the fellows through coordinating and managing these relations
- Managing social media platforms (Instagram, twitter, linkedin, mastodon)
- Writing and editing texts, interviews, headlines for the website, internal and external publications
- Identifying topics, voices, stories for THE NEW INSTITUTE's content outlets
- Critically judging & reviewing content
- Working on the existing newsletter and expanding the set of newsletters
- Working with partner organizations
- Working with THE NEW INSTITUTE fellows to turn their work into relevant content for internal and external purpose
- Developing new media formats
- Developing new media cooperations

## OUR REQUIREMENTS

- Academic background and journalistic experience
- In-depth familiarity with social media channels and production of audio and video formats such as reels, stories, live videos
- Demonstrable communication, editorial and writing skills
- Excellent software skills (Office Suite, Swat.io, Cleverreach, Canva, etc.)
- Experience in the field of social media
- Intellectual curiosity and familiarity with current societal, political and economic debates
- Visual affinity
- Reliable and independent way of working, be able to react spontaneously and adapt to changing circumstances
- Fluency in German and English, both written and spoken

The position will be based in Hamburg.

Please email the cover letter “Why THE NEW INSTITUTE?”, certificates, references and résumé in a single PDF document to [jobs@thenew.institute](mailto:jobs@thenew.institute).

THE NEW INSTITUTE encourages diversity in the workplace. All qualified applicants will receive consideration for employment without regard to race, ethnic origin, gender identity/expression, age, religion, disability, sexual orientation or any other characteristic protected by law.